

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

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Advertiser	Restore Our Future
Product	RESTORE/FUTURE 10/23
Estimate Number	620

Invoice #	119215-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119215
Alt Order #	06366891
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	1021
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a	-							
	ISSUE CLA	ASS OF TIME R8.23									
					to 10/28/12	4x	-TWTF				
	WRAL			Tu	10/23/12	:30	6:59 AM	ROF12TV22H	\$2,000.00		1
	WRAL			W	10/24/12	:30	6:25 AM	ROF12TV22H	\$2,000.00		3
	WRAL			Th	10/25/12	:30	6:43 AM	ROF12TV22H	\$2,000.00		4
	WRAL			F	10/26/12	:30	6:14 AM	ROF12TV22H	\$2,000.00		2
2	WRAL	CBS This Morning ASS OF TIME R8.23	7am - 9am								
	ISSUE CLA	ASS OF TIME NO.23		10/22/12	to 10/28/12	4x	-TWTF				
	WRAL			Tu	10/23/12	:30	8:13 AM	ROF12TV25H	\$1,500.00		2
	WRAL			W	10/24/12	:30	8:17 AM	ROF12TV22H	\$1,500.00		1
	WRAL			Th	10/25/12	:30	8:48 AM	ROF12TV22H	\$1,500.00		4
	WRAL			F	10/26/12	:30	8:28 AM	ROF12TV22H	\$1,500.00		3
3	WRAL	Dr. Phil	9-10a								
	ISSUE CLA	ASS OF TIME R8.23									
				10/22/12	to 10/28/12	4x	-TWTF				
	WRAL			Tu	10/23/12	:30	9:20 AM	ROF12TV22H	\$750.00		2
	WRAL			W	10/24/12	:30	9:56 AM	ROF12TV25H	\$750.00		3
	WRAL			Th	10/25/12	:30	9:11 AM	ROF12TV25H	\$750.00		1
	WRAL			F	10/26/12	:30	9:24 AM	ROF12TV22H	\$750.00		4
4		Noon News ASS OF TIME R8.23	12p-1p								
	.000_ 0_,	.00 01 12 1.0.20		10/22/12	to 10/28/12	4x	-TWTF				
	WRAL			Tu	10/23/12	:30	12:38 PM	ROF12TV22H	\$1,200.00		2
	WRAL			W	10/24/12	:30	12:13 PM	ROF12TV22H	\$1,200.00		3
	WRAL			Th	10/25/12	:30	12:54 PM	ROF12TV22H	\$1,200.00		4
	WRAL			F	10/26/12	:30	12:37 PM	ROF12TV25H	\$1,200.00		1
5	WRAL ISSUE CLA	The Insider (1-130p) ASS OF TIME R8.23	1-130p								
				10/22/12	to 10/28/12	4x	-TWTF				
	WRAL			Tu	10/23/12	:30	1:26 PM	ROF12TV22H	\$750.00		1



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5	WRAL	The Insider (1-130p)	1-130p					-	-		
	ISSUE CLA	SS OF TIME R8.23	-								
	WRAL			W	10/24/12	:30	1:11 PM	ROF12TV22H	\$750.00		2
	WRAL			Th	10/25/12	:30	1:17 PM	ROF12TV22H	\$750.00		4
	WRAL			F	10/26/12	:30	1:25 PM	ROF12TV22H	\$750.00		3
6	WRAL	CBS Daytime (1:30-4P)	130-4p								
	ISSUE CLA	ASS OF TIME R8.23	•								
				10/22/12 to	10/28/12	4x	-TWTF				
	WRAL			Tu	10/23/12	:30	2:29 PM	ROF12TV25H	\$800.00		3
	WRAL			W	10/24/12	:30	1:29 PM	ROF12TV22H	\$800.00		4
	WRAL			Th	10/25/12	:30	2:59 PM	ROF12TV22H	\$800.00		2
	WRAL			F	10/26/12	:30	2:59 PM	ROF12TV22H	\$800.00		1
7	WRAL	5:00 First News	5-530p								
	ISSUE CLA	ASS OF TIME R8.23	-								
				10/22/12 to	10/28/12	4x	-TWTF				
	WRAL			Tu	10/23/12	:30	5:23 PM	ROF12TV22H	\$4,000.00		4
	WRAL			W	10/24/12	:30	5:13 PM	ROF12TV25H	\$4,000.00		2
	WRAL			Th	10/25/12	:30	5:22 PM	ROF12TV25H	\$4,000.00		1
	WRAL			F	10/26/12	:30	5:28 PM	ROF12TV22H	\$4,000.00		3
8	WRAL	6pm News (M-F)	6-630p						. ,		
•		ASS OF TIME R8.23	0 000p								
	.0002 027	100 01 111112 110.20		10/22/12 to	10/28/12	6x	-TWTF				
	WRAL			Tu	10/23/12	:30	5:58 PM	ROF12TV22H	\$5,000.00		5
	WRAL			Tu	10/23/12	:30	6:20 PM	ROF12TV22H	\$5,000.00		1
	WRAL			W	10/24/12	:30	6:29 PM	ROF12TV22H	\$5,000.00		6
	WRAL			Th	10/25/12	:30	6:14 PM	ROF12TV22H	\$5,000.00		2
	WRAL			F	10/26/12	:30	6:09 PM	ROF12TV25H	\$5,000.00		4
	WRAL			F	10/26/12	:30	6:28 PM	ROF12TV22H	\$5,000.00		3
9	WRAL	Inside Edition	7-730P								
•		ASS OF TIME R8.23									
	.5552 527			10/22/12 to	10/28/12	4x	-T-TF				
	WRAL			Tu	10/23/12	:30	7:14 PM	ROF12TV25H	\$2,200.00		
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9	WRAL Inside Edition	7-730P								
	ISSUE CLASS OF TIME R8.23		_							_
	WRAL		Tu	10/23/12	:30	7:29 PM	ROF12TV22H	\$2,200.00		2
	WRAL		Th F	10/25/12	:30	7:22 PM 7:13 PM	ROF12TV22H	\$2,200.00		3
	WRAL		F	10/26/12	:30	7:13 PM	ROF12TV22H	\$2,200.00		4
10	WRAL Entertaiment Tonight ISSUE CLASS OF TIME R8.23	730-8P								
				o 10/28/12	4x	-TWTF				
	WRAL		Tu	10/23/12	:30	7:40 PM	ROF12TV22H	\$2,200.00		4
	WRAL		Tu	10/23/12	:30	7:55 PM	ROF12TV22H	\$2,200.00		2
	WRAL		Th	10/25/12	:30	7:55 PM	ROF12TV22H	\$2,200.00		1
	WRAL		F	10/26/12	:30	7:40 PM	ROF12TV22H	\$2,200.00		3
11	WRAL David Letterman ISSUE CLASS OF TIME R8.23	1135p-1237a								
				o 10/28/12	8x	-TWT				
	WRAL		Tu	10/23/12	:30	11:49 PM	ROF12TV22H	\$900.00		8
	WRAL		<u>T</u> u	10/23/12	:30	11:59 PM	ROF12TV25H	\$900.00		2
	WRAL		Tu	10/23/12	:30	12:11 AM	ROF12TV22H	\$900.00		5
	WRAL		W	10/24/12	:30	12:09 AM	ROF12TV25H	\$900.00		6
	WRAL WRAL		W	10/24/12 10/25/12	:30	12:33 AM	ROF12TV22H	\$900.00 \$900.00		7
	WRAL		Th Th	10/25/12	:30 :30	11:46 PM 11:57 PM	ROF12TV22H ROF12TV22H	\$900.00 \$900.00		3 1
	WRAL		Th	10/25/12	:30	12:31 AM	ROF12TV22H ROF12TV25H	\$900.00		1
10		11 1105	***	10/23/12	.50	12.51 AW	KUFIZIVZJH	ψ900.00		7
12	WRAL Late News ISSUE CLASS OF TIME R8.23	11-1135p								
				o 10/28/12	6x	-TWTFSS				
	WRAL		Tu	10/23/12	:30	11:28 PM	ROF12TV22H	\$5,000.00		3
	WRAL		W	10/24/12	:30	11:24 PM	ROF12TV22H	\$5,000.00		4
	WRAL		Th	10/25/12	:30	11:33 PM	ROF12TV22H	\$5,000.00		1
	WRAL		F C-	10/26/12	:30	11:26 PM	ROF12TV22H	\$5,000.00		6
	WRAL WRAL		Sa Su	10/27/12 10/28/12	:30 :30	11:14 PM	ROF12TV22H ROF12TV22H	\$5,000.00 \$5,000.00		2
	WITH		Su	10/26/12	.30	11:34 PM	KUFIZIVZZH	\$5,000.00		5



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13	WRAL	Tue Hour 1	8-9p				•	•		•	
	ISSUE CLA	ASS OF TIME R8.23									
					to 10/28/12	1x	-1				
	WRAL			Tu	10/23/12	:30	8:47 PM	ROF12TV25H	\$9,000.00	1	1
14	WRAL	Tue Hour 2	9-10p								
	ISSUE CLA	ASS OF TIME R8.23									
					to 10/28/12	1x	-1				
	WRAL			Tu	10/23/12	:30	9:44 PM	ROF12TV22H	\$8,000.00	1	1
15	WRAL	Wed Hour 3	10-11p								
	ISSUE CLA	ASS OF TIME R8.23									
					to 10/28/12	1x	1				
	WRAL			W	10/24/12	:30	10:35 PM	ROF12TV22H	\$6,500.00	1	1
16		Thu Hour 2	9-10p								
	ISSUE CLA	ASS OF TIME R8.23									
					to 10/28/12	1x	1				
	WRAL			Th	10/25/12	:30	9:40 PM	ROF12TV25H	\$8,000.00	1	1
17		Fri Hour 3	10-11p								
	ISSUE CLA	ASS OF TIME R8.23									
					to 10/28/12	1x	1				
	WRAL			F	10/26/12	:30	10:35 PM	ROF12TV25H	\$6,000.00	1	1
18		CBS This Sat Morning 8-9a ASS OF TIME R8.23	8-9a								
				10/22/12	to 10/28/12	2x	2-				
	WRAL			Sa	10/27/12	:30	8:29 AM	ROF12TV22H	\$1,000.00		2
	WRAL			Sa	10/27/12	:30	8:59 AM	ROF12TV22H	\$1,000.00		1
19	WRAL	7pm News	7-730p								
	ISSUE CLA	ASS OF TIME R8.23									
				10/22/12	to 10/28/12	1x	1-				
	WRAL			Sa	10/27/12	:30	7:42 PM	ROF12TV25H	\$800.00	1	1
					ACC footbal						
				LR due to	ACC footbal	I ran over	50:45				



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MENTZER MEDIA SERVICES INC Attention: Accounts Payable 600 FAIRMONT AVENUE SUITE 306 TOWSON, MD 21286

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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WRAL CRIMINAL MINDS	1135-1235XM	•							
	ISSUE CLASS OF TIME R8.23									
				2 to 10/28/12	1x	1-				
	WRAL		Sa	10/27/12	:30	11:57 PM	ROF12TV22H	\$500.00		1
21	WRAL WRAL Sun Morning News ISSUE CLASS OF TIME R8.23	7-9a								
			10/22/1	2 to 10/28/12	2x	2				
	WRAL		Su	10/28/12	:30	7:34 AM	ROF12TV22H	\$1,100.00		2
	WRAL		Su	10/28/12	:30	8:30 AM	ROF12TV25H	\$1,100.00		1
22	WRAL CBS Sunday Morning ISSUE CLASS OF TIME R8.23	9-1030a								
			10/22/1	2 to 10/28/12	1x	1				
	WRAL		Su	10/28/12	:30	9:46 AM	ROF12TV22H	\$1,200.00		1
23	WRAL Face The Nation 1030-1130 ISSUE CLASS OF TIME R8.23	1030-1130								
			10/22/1	2 to 10/28/12	1x	1				
	WRAL		Su	10/28/12	:30	10:59 AM	ROF12TV22H	\$1,100.00		1
24	WRAL 60 Minutes ISSUE CLASS OF TIME R8.23	7-8p								
			10/22/1	2 to 10/28/12	1x	1				
	WRAL		Su	10/28/12	:30	7:39 PM	ROF12TV22H	\$7,500.00		1
25	WRAL Sun Hour 2 ISSUE CLASS OF TIME R8.23	9-10pm								
			10/22/1	2 to 10/28/12	1x	1				
	WRAL		Su	10/28/12	:30	9:39 PM	ROF12TV25H	\$5,500.00		1
		Aired Spots	71							

Gross Total \$187,100.00



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Agency Commission

\$28,065.00

Payment Terms 30 Days **Net Amount Due** \$159,035.00